



Advertising Opportunities:
Mockingbird Valley Sports Complex
Your Community and Your Perfect Demographic

Louisville's Leader in Youth, Adult and Competitive Soccer!

Mockingbird Valley Sports Complex

Your advertisement will receive exposure in the following ways:

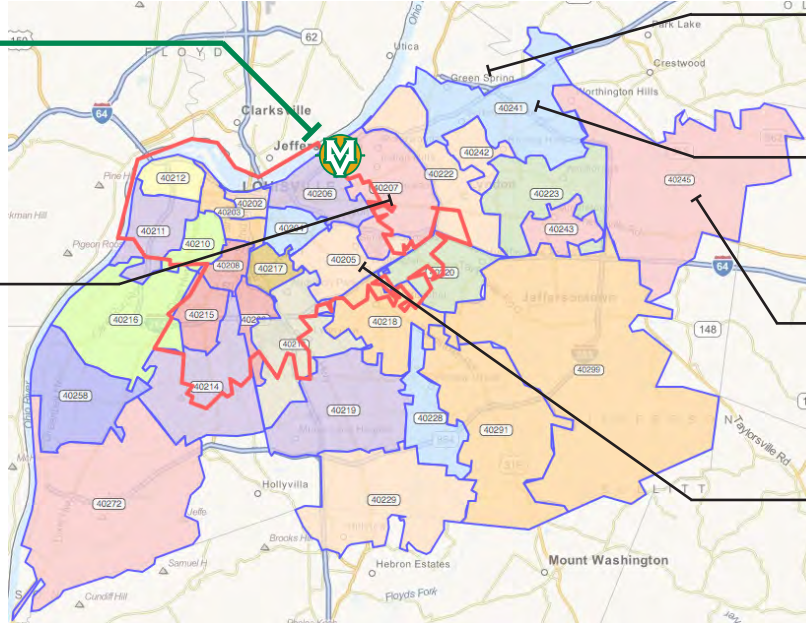
- **1,500 visitors** on any given **Saturday** (MVSC Youth Soccer)
- 4,000 visitors per week during peak season
- **125,000 visitors per year**
- **8,000** players in our **Indoor Leagues** (Youth 2-13, Young Adult 14-23, Adult 24-60)
- **10,000+ total visits** on www.mockingbirdsoccer.net annually
- Louisville's **Largest Select/Competitive Soccer Program: The Kentucky Fire Juniors (over 500 registered players)**



Your Community and Your Perfect Demographic

Market Outreach

Mockingbird Valley Sports Complex



Area Code 40059:
11% of Business
\$105,000 Median Salary

Area Code 40241:
10% of Business
\$90,000 Median Salary

Area Code 40245:
7% of Business
\$85,000 Median Salary

Area Code 40205:
10% of Business
\$62,000 Median Salary

Area Code 40207:
18% of Business
\$70,000 Median Salary

44% of Business is Spread Over Rest of Louisville and Southern Indiana Areas



Our Facility

Mockingbird Valley Sports Complex



Advertising Opportunities

Your Advertising Power

- Gold Advertising
- Silver Advertising
- Bronze Advertising
- Hat-Trick Advertising
- Bird Advertising





	Stadium Advertising	Multi-Media Advertising
Gold Advertising Package \$5,000	23'x11' North Wall Banner 8'x4' Dasher	<ul style="list-style-type: none">• Logo on Middle Banner of MV Website + Left Banner of KFJ Website• Logo on MV In-House Video Monitors
Silver Advertising Package \$3,500	11.5'x11.5' North Wall Banner 8'x4' Dasher	<ul style="list-style-type: none">• Logo on Middle Banner of MV Website + Left Banner of KFJ Website• Logo on MV In-House Video Monitors
Bronze Advertising Package \$3,000	20'x6' South Wall Banner 8'x4' Dasher	<ul style="list-style-type: none">• Logo on Left Banner of MV Website• Logo on MV In-House Video Monitors
Hat-Trick Advertising Package \$2,000	16'x4' Dasher	<ul style="list-style-type: none">• Logo on Left Banner of MV Website• Logo on MV In-House Video Monitors
Bird Advertising Package \$1,500	8'x4' Dasher	<ul style="list-style-type: none">• Logo on Left Banner of MV Website• Logo on MV In-House Video Monitors

